

NATD

National Association of Teachers of Dancing

SOCIAL MEDIA POLICY

The NATD has official social media sources of which are secured and controlled by the NATD

FACEBOOK – www.facebook.com/natd

TWITTER – twitter.com/natd

INSTAGRAM

These media sources contain the official NATD logo. The NATD is not responsible for, or involved in any other unofficial pages, channels or accounts.

The NATD social media sources are internally moderated, all content that is posted has been checked and cleared by a member of the NATD staff.

The NATD advises everyone visiting or using social media sites to avoid posting their own personal data. The NATD will only publish personal data at the express written consent of the person involved or their parent / guardian where they are under 18, or if it is already in the public domain. The NATD will never publish personal data including addresses or contact details other than that of NATD staff and this will then be limited to business details.

The NATD will take no responsibility for any content found on any external sites, links or pages including Twitter handles and YouTube channels.

No NATD staff member or Examiner will knowingly befriend or follow on any form of social media the following unless the students are pupils with them :

- ❖ Candidates currently registered for a forthcoming examination
- ❖ Candidates or Students under 18
- ❖ Candidates currently studying for any NATD qualifications

NATD Examiners will not use their own personal or business social media accounts to discuss any aspect of the examination process. Any discussions should be conducted with Head Office, The Chief Executive Officer or Quality Assurance Manager or in an appropriate forum at Examiners meetings. Examiners should refer to the Code of Conduct and Examiners Agreement for further guidance and information.

Many members of the NATD use social media sites successfully as communication tools. NATD members are reminded that libel laws apply to written comments on these sites and to ensure that they are monitored so that all posts and uploads are appropriate. Inappropriate postings and uploads could be used in disciplinary and/or legal action.

NATD members are recommended not to use social media sites to discuss forthcoming examinations but to address any concerns and questions directly to the NATD staff via email so that the matter can be dealt with in confidence.